

**PRODUCT BRIEF:**

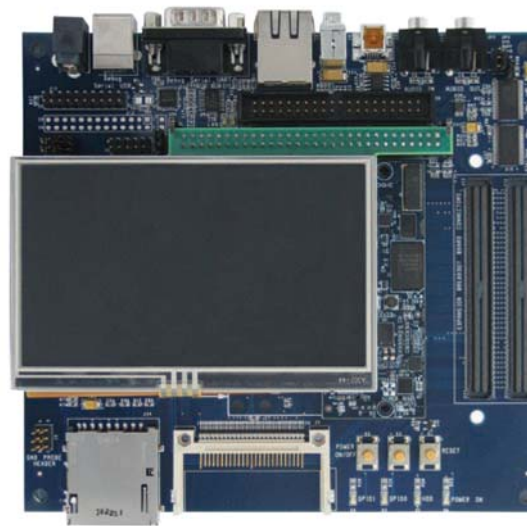
Logic :: Texas Instruments  
[www.logicpd.com/ti](http://www.logicpd.com/ti)

## Zoom™ OMAP35x™ Development Kit

By providing a product-ready software and hardware platform, Logic's embedded product solutions fast forward development and helps your company stay focused on its high-value core technologies. The Zoom OMAP35x Development Kit is a low-cost, high-performance application development kit for evaluating the functionality of Texas Instruments' OMAP 3 processors and System on Module (SOM).

Application development is performed right on the product-ready OMAP35x SOM-LV and software Board Support Packages (BSPs) included in the kit, which enables you to seamlessly transfer your application code and hardware into production. The included OMAP35x SOM-LV utilizes the superset OMAP3530 processor. This SOM allows for easy evaluation of the OMAP3530 and OMAP3503 processors.

The OMAP35x SOM-LV is ideal for applications in the medical, point-of-sale, industrial, and security markets. From patient monitoring and medical imaging, to card payment terminals and bar code readers, to CCTV cameras and intruder alarms, the OMAP35x SOM-LV allows for powerful versatility and long-life products.



**ZOOM OMAP35x DEVELOPMENT KIT WITH  
OMAP35x SOM-LV & 4.3" WQVGA LCD INCLUDED**

The Zoom OMAP35x Development Kit includes the OMAP35x SOM-LV, application baseboard, and accessories required to immediately begin development work.

**ZOOM OMAP35x DEVELOPMENT KIT  
:: HIGHLIGHTS:**

- + Low-cost development kit
- + Includes product-ready SOM-LV
- + Includes 4.3" WQVGA LCD
- + Compact size
- + Ready to run Board Support Packages (BSPs)

**OMAP35x SOM-LV :: BENEFITS:**

- + Long product life-cycle
- + Scalability
- + Compact SOM-LV form factor
- + See OMAP35x SOM-LV product brief for more information

## Zoom™ OMAP35x™ Development Kit Ordering Information

Model Number	SOM-LV Configuration
TMDXMEVM3503-L	SOMOMAP3530-10-1672IFCR

NOTE: Zoom OMAP35x Development Kits are available through Logic and Texas Instruments distributors.

## OMAP35x SOM-LV Ordering Information

Model Number	Speed (MHz)	SDRAM (MB)	NAND Flash (MB)	NOR Flash (MB)	Wired Ethernet	802.11 Ethernet	Bluetooth
SOMOMAP3503-10-1672IFCR	up to 600	128	256	8	Y	Y	Y
SOMOMAP3503-10-1670HFCR	up to 600	128	256	0	Y	N	N
SOMOMAP3530-10-1672IFCR	up to 600	128	256	8	Y	Y	Y
SOMOMAP3530-10-1670EFCR	up to 600	128	256	0	N	N	N

## Optional Zoom Display Kit Ordering Information

Model Number	Sharp LCD P/N	Display Size	Display Format	LCD Interface	Key Features
LCD-3.6-QVGA-10R	LQ036Q1DA01	3.6"	QVGA 320x240	TFT	Color, transmissive
LCD-6.4-VGA-10R	LQ64D343	6.4"	VGA 640x480	TFT	Color, transmissive

NOTE: The OMAP35x Development Kit comes with a 4.3" WQVGA LCD display. The optional Zoom Display Kits listed in the table above are available for purchase separately. Please see the Logic website for more details: [www.logicpd.com/products](http://www.logicpd.com/products).

### LOGIC WEBSITE :: DESIGN RESOURCES:

- + Logic Products : [www.logicpd.com/products](http://www.logicpd.com/products)
- + Logic Technical Support : [www.logicpd.com/product-support](http://www.logicpd.com/product-support)
- + For more information contact Logic Sales : [product.sales@logicpd.com](mailto:product.sales@logicpd.com)



411 N. Washington Ave. Suite 400 Minneapolis, MN 55401  
T : 612.672.9495 F : 612.672.9489 I : [www.logicpd.com](http://www.logicpd.com)



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## Product Features

### Texas Instruments OMAP3530 SOM-LV Included

- + The OMAP3530 is the superset processor of the OMAP 3 family

### LCD Display Connector

- + Integrated LCD, touch, and backlight connector for optional Zoom Display Kits

### Included LCD Panel

- + 4.3" WQVGA LCD panel
- + 4-wire touchscreen

### Audio

- + Stereo input and output jacks

### Network Support

- + One RJ45 Ethernet jack connector with magnetics (application/debug)
- + Antenna for 802.11 Ethernet and Bluetooth 2.0 + EDR connectivity

### PC Card Expansion

- + CompactFlash® Type I card
- + MMC/SD card

### USB

- + One USB 2.0 high-speed host
- + One USB 2.0 high-speed On-the-Go device

### Serial Ports

- + 115.2kbps RS-232 debug serial port

### Expansion Boards and Connectors

- + High-precision analog adapter board
- + High-density breakout board
- + Connectors for JTAG and ETM interfaces

### Software

- + LogicLoader™ (bootloader/monitor)
- + Windows® Embedded CE 6.0 BSP
- + Open source Linux BSPs

### Cables

- + Serial cable (null-modem)
- + Ethernet crossover cable
- + USB A to mini-B cable
- + 5 volt power supply (with Europe, Japan, UK, & US adapters)

### Mechanical

- + 146.1 mm wide x 158.8 mm long x 17.1 mm high

### RoHS Compliant