

New Industrial Alkaline Graphics

Now they look as good as they perform



Panasonic's Industrial product line features bold, colorful new graphics that work as hard as the batteries themselves.

Panasonic Industrial brand alkaline batteries are dependable, long-lasting batteries that are specially labeled and commercially packaged for end users, businesses, organizations, agencies and distributors in the OEM/professional/industrial marketplace.

Enhanced features include:

- **Bright, colorful, attention-grabbing design**
- **Easier to read**
- **Clearly marked, "Industrial alkaline, not for retail trade"**
- **English and French text**
- **EU compliant dustbin symbol**
- **Expiration date code easy to locate and read**
- **Easier cross referencing with IEC battery codes***

*International Electrotechnical Commission

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New Industrial Alkaline Graphics

A bold new look that sets the standard for form and function

The new industrial label has many important features

Old graphics



Bold, impactful design

Front

Features English and French languages

More distinct polarity marking

Clearly marked date codes provide expiration information

Back

EU Compliant - Dustbin Symbol indicates batteries must be collected for recycling

Size	Old Part Number	New Part Number
D	AM-1PI	LR20XWA
C	AM-2PI	LR14XWA
AA	AM-3PI	LR6XWA
AAA	AM-4PI	LR03XWA
9V	6AM-6PI	6LR61XWA

The Power of Tomorrow - Today

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