

To all concerned customers

Bosch Sensortec GmbH
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Bosch Sensortec GmbH
Marketing

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Product Discontinuation Notification
BMA180 digital, triaxial acceleration sensor
Technical reference code: 0 273 141 053

Ladies and gentlemen,

we would like to inform you that we will discontinue our BMA180 digital, triaxial acceleration sensor from **October 2012** onwards.

In accordance with the JEDEC JESD48B standard we would like to ask you to consider the following schedules:

1	Official discontinuation announcement	30th September 2011
2	Last order acceptance	31st March 2012
3	Last shipment ex-factory	30th September 2012

Please contact our Sales Managers in your region for appropriate alternatives to the BMA180 as well as our latest product roadmap.

Yours sincerely

Bosch Sensortec GmbH



Oliver Schatz
Chief Technology Officer

Leopold Beer
Director Global Marketing